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## [NEW PODCAST – PLEASE SHARE!](#)

### **DISRUPTOR - CELEBRATING THE REBELS, MAVERICKS AND WEIRDOS OF THE PUBLISHING INDUSTRY**

Is the publishing industry out of touch? Lacking innovation? On the brink of obsolescence?

In his new podcast, industry veteran Jon Bard goes in search of answers, interviewing those who are disrupting the industry and discovering the people, ideas and technologies at the edges of publishing.

Each week in **DISRUPTOR**, Jon will introduce listeners to authors, editors, booksellers, thought leaders, technology developers and others who are reshaping the publishing world for the 21st century. The goal? To bring attention to ideas that will transform the way we share and absorb stories, and encourage listeners to disrupt in their own way.

Here's a sampling of the disruptors Jon will feature in the initial episodes of the podcast:

- Richard Nash - Thought leader, publisher and the man behind the concept of "Publishing 3.0"
- Johnny Temple - The punk musician and publisher behind Akashic Books -- the company that stunned the marketplace with the massive hit *Go The F\*\*k To Sleep*
- Joanna Cardenas - Editor at Kokila and key figure in the Latinx in Publishing movement, talks about the struggle to make publishing more diverse.

- Todd Bol - The man who started an international movement with his concept, Little Free Library.
- Jane Friedman – Blogger, editor, publisher, digital media strategist and publishing visionary.
- Alex Newton - The analyst who unlocked Amazon's data, giving authors an unprecedented look into future trends.
- Andrea Woolf - The author of *Ignite Your Life*, who shares her advice for developing the courage to disrupt.
- Kelly Lyttle - A key force behind Findaway Voices, which has democratized the world of audio book creation
- Mark Leslie - A longtime traditional publisher and author who left it all behind to build a career based on new publishing technologies.

**DISRUPTOR** is a must-listen for authors, book professionals, content creators, readers and everyone else who wants to know "What's Next?".

Each week, listeners will not only learn about the forces moving publishing forward - they will also get direct advice on how to adapt, course-correct and thrive in the new publishing environment.

**DISRUPTOR** is a lively, idea-driven podcast that will inspire, inform, entertain and provide the fuel for everyone to disrupt in his or her own way.

Jon is the co-owner of *Children's Book Insider* and co-creator of WritingBlueprints.com. He's also been an on-air host at KRFC Radio in Colorado for over 15 years. With **DISRUPTOR**, he combines his two passions to present a compelling, idea-filled program.

"I'm naturally drawn to rebels, mavericks and weirdos. You might even say they're my tribe. With **DISRUPTOR**, I wanted to show that there are many, many people like me in publishing. It's time they had a platform," he said. "I'm excited to help share their stories."

**DISRUPTOR is now live! The first two episodes, featuring Johnny Temple of Akashic Books and Todd Bol of Little Free Library are available now on Apple Podcasts, Google Podcasts and at DISRUPTOR's home page:**

**[PublishingDisruptor.com](http://PublishingDisruptor.com)**

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